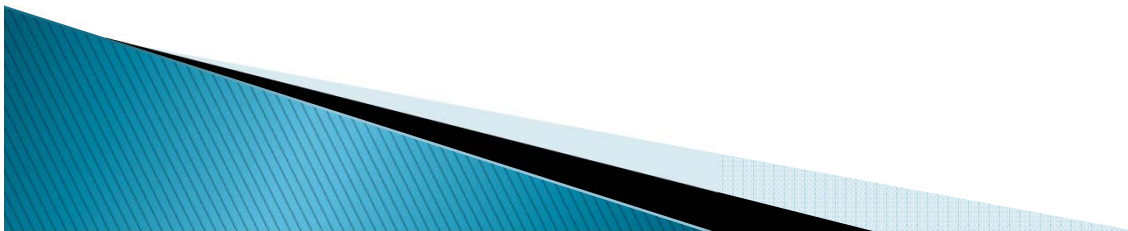


**SPONSORSHIP & ADVERTISING
OPPORTUNITIES IN IBG EVENTS**



SPONSORSHIP OPPORTUNITIES, ADVANTAGES & ACTIVITIES

- ❑ **Strong awareness of the products and services among Leaders in business circles**
- ❑ **Unique mix of Online / Offline media for marketing exposure before, during and after events**
- ❑ **Array of event sponsorship opportunities including Seminars, Luncheons, Monthly Speaker – Networking Meetings, Conferences, Gala Dinners, Business Delegations Meetings, etc.**
- ❑ **Sponsor gifts at IBG Networking Events**
- ❑ **Email flyers & Newsletter to about 1 Lac business people including Logo of Sponsors**
- ❑ **Placing of Brochures on the reception table at the event**
- ❑ **Two Standees at the event venue**
- ❑ **Wider reach of your advertisements in getting better results**
- ❑ **Promote your business, product & services through our web site**



ADVERTISING & SPONSORSHIP RATES

PARTICULARS	MEMBERS	NON-MEMBERS
Website (Logo linked to website)	Rs. 5000/- Monthly Rs. 12500/- Quarterly	Rs. 6000/- Monthly Rs. 15000/- Quarterly
News Letters (Logo linked to website and brief write-up of 100 words)	Rs. 5000/- per issue	Rs. 7500/- per issue
Email Flyers (Logo linked to website)	Rs. 5000/- per event	Rs. 7500/- per event
Sponsorship for Monthly Speaker-Networking Cocktails Event & 'THE POTBOILER' Events	Rs. 50,000/- (Co-Sponsor) Rs. 75,000/= (Single Sponsor)	Rs. 60,000/- (Co-Sponsor) Rs. 1,00,000/- (Single Sponsor)

SERVICE TAX EXTRA

* ASK FOR OUR ADVERTISING & SPONSORSHIP PACKAGE

Terms & Details:

- ▶ Newsletters & Event Flyers are sent fortnightly or as per event to entire mailing list of over 100,000 people
 - ▶ Sponsorship charges include promoting in Flyers for the event

▶ Disclaimer:

- ▶ IBG does not guarantee any response to Advertisements published
- ▶ In case if any business generated through the advertisements, IBG will not be liable financially in any transaction

INDIA BUSINESS GROUP (IBG)

- ❑ Special focus on MSMEs
- ❑ Global participation
- ❑ Create more Business Contacts and Leads
- ❑ Membership – Over 4000 Members
- ❑ Online tools like FB, LinkedIn, Twitter etc. for Member-Member interactions on Global level



OBJECTIVES

- ❑ Create **wider business community**
- ❑ Provide **business information, contacts and networking opportunities, Nationally & Internationally**
- ❑ Organize **Conferences, business summits, Business and trade missions, Speaker-Networking events, Public lectures, seminars and workshops, Partnership Programs, B2B and B2C meetings**
- ❑ Develop the sectors which are redefining Business with new dimensions - **Business of Entertainment, Media, Sports , Education & all Sectors**
- ❑ Increase **job opportunities**
- ❑ Identify and interface **with potential partners, buyers, collaborators and Investors**
- ❑ **Interactive sessions with Government officials, Consulates and other bodies**
- ❑ Provide **business support services in India**



FOCUS SECTORS

1. Business of Entertainment (Films, Television & Music)
2. Business of Media (Online, Print and Electronic Media)
3. Business of Sports (Sponsorships, Licensing, Sports Events etc)
4. Business of Education (Online, Tutorials, Books etc)
5. WOW (World of Women)
6. The Youth Circle
7. Climate Change
8. Digital Business
9. Infrastructure
10. International Business
11. Manufacturing & Services
12. Finance, Banking & Investments
13. Corporate Responsibility



COOPERATING CHAMBERS

1. Macedonian Chambers Of Commerce (MCC), Macedonia
2. Brussels Enterprise Commerce and Industry (BECI), Belgium
3. The Liberia Chamber of Commerce (LCC), Liberia
4. Chamber of Commerce & Industry of the Crimea (CCI of the Crimea), Ukraine
5. The Federation of Israeli Chambers of Commerce (FICC), Israel
6. Moscow Chamber of Commerce and Industry (MCCI), Russia
7. The Gujrat Chamber of Commerce & Industry (GCCl), Pakistan
8. Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA), Tanzania
9. Damascus Chamber of Commerce (DCC), Syrian Arab Republic
10. Kherson Chamber of Commerce and Industry (KCCI), Ukraine
11. Budapest Chamber of Commerce and Industry (BCCI), Hungary
12. Sana'a Chamber of Commerce and Industry, Yemen
13. Zimbabwe National Chamber of Commerce (ZNCC), Zimbabwe
14. Athens Chamber of Commerce and Industry (ACCI), Greece
15. Chamber of Commerce, Industry & Agriculture of Sidon & South Lebanon
16. Canakkale Chamber of Commerce And Industry, Turkey
17. Birgunj Chamber of Commerce & Industries (BiCCI), Nepal
18. Sabaragamuwa Chamber of Commerce and Industry, Sri Lanka
19. London Chamber of Commerce & Industry (LCCI)
20. Chamber of Magnesia, Greece

THANK YOU



For Further Queries, Contact Us On:

Email: priya@ibg.org.in / girish@ibg.org.in

Tel. No.: 022-67471646 Fax No.: 022-67473821

Website: www.ibg.org.in

