

# ADVERTISING & SPONSORSHIP RATES

PARTICULARS	MEMBERS	NON-MEMBERS
IBG Website (Logo linked to website)	Rs. 5000/- Monthly Rs. 12500/- Quarterly	Rs. 6000/- Monthly Rs. 15000/- Quarterly
News Letters (Logo linked to website and brief write-up of 100 words)	Rs. 5000/- per issue	Rs. 7500/- per issue
Email Flyers (Logo linked to website)	Rs. 5000/- per event	Rs. 7500/- per event
Sponsorship for Monthly Speaker-Networking Cocktails Event & 'THE POTBOILER' Events	Rs. 50,000/- (Co-Sponsor) Rs. 75,000/= (Single Sponsor)	Rs. 60,000/- (Co-Sponsor) Rs. 1,00,000/- (Single Sponsor)

GST EXTRA

Special Mailers for 50,000/- per mailer.

## **\* ASK FOR OUR ADVERTISING & SPONSORSHIP PACKAGE**

### Terms & Details:

- ▶ Newsletters & Event Flyers are sent fortnightly or as per event to entire mailing list of over 50,000 people
  - ▶ Sponsorship charges include promoting in Flyers for the event

### ▶ Disclaimer:

- ▶ IBG does not guarantee any response to Advertisements published
- ▶ In case if any business generated through the advertisements, IBG will not be liable financially in any transaction