

**Vikash Mittersain**  
**President**

# INDIA BUSINESS GROUP

The New Age Chamber

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## IBG News Letter

Issue No. 9/2012-2013

### JANUARY'S EVENT



### “THE POTBOILER” NETWORKING COCKTAILS EVENT

WEDNESDAY, JANUARY 23, 2013

From 7PM Onwards

at The Tote Lounge & Bar, Mahalaxmi Race Course, Mahalaxmi, Mumbai

### PARTY IN PARTY (PIP)

IBG offers all its Members and guests attending the “THE POTBOILER” event at Tote Lounge & Bar, the unique concept of PIP. You can have your own party by inviting your friends/colleagues and forming your own group at Tote. The IBG Tote event is a readymade platform to have your own group of friends. And you have the full IBG Tote atmosphere around you. Your friends are bound to love it.

### WOW (WORLD OF WOMEN)

As you know we have started an interesting section for the Women Entrepreneurs / Professionals associated with us.

We will circulate one or more Women Entrepreneur's / Professional's (from IBG Members) story on our Monthly Newsletter and also set a platform for her / them to present at our 'THE POTBOILER' Networking Event at Tote Lounge & Bar in the same month.

*Last Month we had published stories of Ms. Dodo Newman (Monaco) and Ms. Ritu Advani (India) in our Newsletter and circulated to over 15000 people. Ms.*

### IBG MEMBERSHIP

In case you are still not a Member of India Business Group (IBG) and would like to become one, you can get the details and form on our website

[http://www.ibg.org.in/membership\\_form.html](http://www.ibg.org.in/membership_form.html)

**IBG has SPECIAL MEMBERS ONLY events in addition to regular programme**

### IBG HAS COME UP WITH EXCITING NEW OFFERS FOR ITS MEMBERS

1. You win 6 months free extension to your IBG Membership on getting 2 new paid Members
2. You get free entry for monthly IBG Speaker-Networking Cocktails Event on getting 3 paid Guests along for the same event

### SPONSORSHIP / ADVERTISING OPPORTUNITIES

In case you would like to advertise in this news letter at nominal rates please write to us at [ibg@ibg.org.in](mailto:ibg@ibg.org.in) **IBG NewsLetter goes to over 15000 people**

To view sponsorship & advertising details and rates click here

<http://www.ibg.org.in/images/AdvtgAndSponsorship.pdf>

### INTERNATIONAL MEMBERSHIP BENEFITS

International Individuals / International Companies joining India Business Group (IBG) will benefit with instant access to one of the largest business networks available. IBG is one of the most active business chamber in the country. To know more, click on

<http://www.ibg.org.in/international-membership-benefits.html>

Margot Borden (Paris) & Ms. Sangeeta Wadhvani (India) shared their stories at "The Potboiler" Event on 26<sup>th</sup> December, 2012 in a crowd of around 120 people.

This Month's Stories:

### 1. MS. MARGOT BORDEN (PARIS)

Margot Borden is the founder and consultant at Integral Perspectives.

We are a specialty consulting firm with an extensive international presence while being based in Paris, France.

Our East-West Executive Coaching service helps executives and their families understand, adapt and optimize their experiences between India and the west. Our Corporate Consulting services drawing on and adapting ancient wisdom to the complexities, challenges and opportunities of the modern, global context. We help people and organizations identify and align to their highest values and aspirations.

This helps develop a deeper, more fulfilling and more congruent relationship to self, society and nature therefore contributing to global transformation. Our philosophy translates to an offer of Integral Psychotherapy to individuals and East-West Executive Coaching, Corporate Consulting, Speaking and Seminars to organizations.

[www.MargotBorden.com](http://www.MargotBorden.com)

### 2. MS. REEMA SARIN (NEW DELHI)

I started BOLLYFIT in 2004. I found that people were getting bored of the traditional aerobic workouts, and were looking for new ways to keep fit and lose weight. It was around that time, that 'bollywood remix' music and new bollywood dance choreographies became a huge hit globally. I decided to mix all 3 popular rages- that is International Dance Aerobics, Step Aerobics and Cardio Kick-boxing; Bollywood dancing and Bollywood music at 140 beats per minute (bpms), the fastest in the fitness industry globally! BOLLYFIT Dance is one of the latest and most innovative concepts, as it talks about a completely new concept internationally, called 'fitness dancing'. The calorie burning exercises ensure that you get a real workout without feeling the burden of exercise. The classes are fun, high energy and power, fast paced and rejuvenating and help you actually de-stress and unwind as you workout.

BOLLYFIT is a huge success in India and internationally, with men, women and children, including corporate companies.

Being an Actor and Fitness model, BOLLYFIT it has a glamour quotient attached to it as well and maintains its

LIVE  
CHAT

We now have Live Chat Room on the website for Members to connect with other Members and to meet, mix and succeed together.

## ADVERTISEMENTS

### GOURMET COMPANY

*Gourmet Company*

Fine Foods. Doorstep Delivery. Super Savings.

[info@gourmetco.in](mailto:info@gourmetco.in)

[www.gourmetco.in](http://www.gourmetco.in)

### HYATT HOTELS & RESORTS

HYATT™

YOU'RE *more* THAN WELCOME

[nica.geronimo@hyatt.com](mailto:nica.geronimo@hyatt.com)

[www.hyatt.com](http://www.hyatt.com)

### KEYS HOTELS

KEYS HOTELS  
**KEYS**  
We put you at ease

[divya.patil@keyshotels.com](mailto:divya.patil@keyshotels.com)

[www.keyshotels.com](http://www.keyshotels.com)

### Glimpses of December, 2012 & January 2013 Events

December - Speaker-Networking  
Cocktails Evening

exclusivity.

Website: [www.reemabollyfit.com](http://www.reemabollyfit.com);

[www.reemafitness.com](http://www.reemafitness.com)

## 2. MS. EMILY MIHAELA LACRAMIOARA HATCHER (HOLLYWOOD)

Emily Mihaela Lacramioara Hatcher was born Mihaela Lacramioara in Romania. She was adopted at the age of 3 and raised in the United States.

She received her first taste of the entertainment industry when her parents enrolled her in Cab Calloway School of the arts at an early age. She also received training at Barbizon Modeling Agency, the theatre department at Washburn University and Expression Unlimited in Hollywood.

Emily has been acting for only a short time, but has been quickly gaining acting credits and establishing a presence in the industry. She has done this through utilizing her massive network of connections gathered over the past several years while developing her modeling portfolio.

She is currently SAG/AFTRA eligible and has maintained an IMDb international awareness rank in the top 15,000 for the past 35+ weeks. <http://www.imdb.me/mihaela>

If you are also interested, kindly send us your story / details in about 100 words with your company's web link to [deepika@ibg.org.in](mailto:deepika@ibg.org.in) and get noticed on our Monthly Newsletter & the 'THE POTBOILER' Networking Event.

You may bring in other women along to participate in our programmes and also the women entrepreneurs / professionals you know who would like to join IBG.

### LUCKY DRAW PRIZES

During every Speaker-Networking Cocktails Event we have a Lucky Draw from the visiting cards dropped in the visiting card bowl.

Would you like to give some prize at the Lucky Draw? Please mail to [deepika@ibg.org.in](mailto:deepika@ibg.org.in) for details. You would get great mileage in the event flyer sent to over 15000 people.

### FOCUS PHOTOGRAPHY FESTIVAL – MS. ELISE FOSTER VANDER ELST

Focus is a celebration of the art of photography and is Mumbai's first festival dedicated exclusively to the work



View Video in the below link  
[http://ibg.org.in/videos/ibg-event\\_video\\_12-12-12.html](http://ibg.org.in/videos/ibg-event_video_12-12-12.html)

December - MIC Invited Mr. Vikash Mittersain, (IBG) as a Chief Guest & Speaker



View Video In the Below Link  
[http://ibg.org.in/videos/mic\\_Event.html](http://ibg.org.in/videos/mic_Event.html)

of young and established photographers from India and abroad. Further details on the endeavor of Mumbai's first photography festival can be found on <http://ibg.org.in/newletter/focus.html>, [www.focusfestivalmumbai.com](http://www.focusfestivalmumbai.com)

### **2013'S FIRST COHO BOHEMIA AT THE TAO ART GALLERY**

Sangeeta Wadhvani has a career in journalism that spans every medium and every genre of expression - she has written and directed segments on The Amul India Show for STAR PLUS in the 90s, has been an Articles Editor when ELLE had been recently launched, and has been Executive Editor at L'Officiel and presently, at HELLO! India She is also author of two seminal works of fiction - a collection of short stories titled Shakti in the City, and an epic novel on cinema as a mirror to a fast-changing India, called Bollywood On the Bend, which also features her real-life interactions with denizens of the film world, from Hrithik Roshan to Shilpa Shetty to Shah Rukh Khan.

Sangeeta Wadhvani - [sangita.wadhvani@gmail.com](mailto:sangita.wadhvani@gmail.com) is hosting 2013's FIRST CoHo Bohemia at the TAO ART GALLERY, (the last building on the main road after you pas Atria Mall and Copper Chimney, on Annie Besant Road, Worli, Mumbai. The Gallery is viewable from the main road. For directions, please call Nayana at the TAO at 09819494100. To know more, click on [http://ibg.org.in/pdf/Sangeeta\\_Wadhvani.pdf](http://ibg.org.in/pdf/Sangeeta_Wadhvani.pdf)

### **INVESTMENT OPPORTUNITIES IN RWANDA - A NEW AFRICAN DAWN**

The Rwanda Development Board has invited IBG Members to join a Business Delegation to Rwanda from 26 to 31 January, 2013.

For Further Details, Click on [http://ibg.org.in/pdf/Issue%209\\_Investment-Opportunities-in-Rwanda.pdf](http://ibg.org.in/pdf/Issue%209_Investment-Opportunities-in-Rwanda.pdf) or contact Mr. Fernandes, India Representative, Rwanda Development Board Tel : + 91 98215 41212 email : [clavinmarketing@gmail.com](mailto:clavinmarketing@gmail.com)

### **EMPLOYEES OF LARGE CORPORATE'S MEMBERSHIP**

India Business Group (IBG) has introduced a **Special Large Corporate Deal**. Every individual from a large corporate (KPMG, Ernst & Young, DHL, Deloitte etc.) with above 500 employees and also having their company domain's email id (for example ram@kpmg.com), will be eligible to get a **25% discount on the IBG Individual Membership**. For futher details, mail [deepika@ibg.org.in](mailto:deepika@ibg.org.in)

### **December - "THE POTBOILER" Networking Cocktails Evening**



### **January- Signing of MoU between IBG & City of Markham, Canada**



## **DEALS FOR BENEFIT OF IBG MEMBERS**

### **Disclaimer**

IBG does not assume any financial responsibility in the deals brought to the benefit of IBG Members. All dealings with the respective vendors/bodies will be direct with the vendors under reference to IBG only for purpose of confirmation of IBG Member to the vendor.

### **HYATT (IBG Corporate Rates in Southwest Asia)**

IBG has entered into deal with Hyatt International South West Asia Limited, a Member of Hyatt Hotels Corporation, who presents corporate rates at Hyatt hotels in Southwest Asia.

Other room categories are available upon request. Kindly note that room types are subject to availability at the time of booking.

IBG Members will be able to make a reservation in any of the properties listed by mentioning IBG during the reservation process to take advantage of the corporate rates.

For Corporate Rates details and procedure click on the link given below:

<http://ibg.org.in/pdf/Hyatt%20hotels.pdf>

For details and terms and conditions mail to

[nica.geronimo@hyatt.com](mailto:nica.geronimo@hyatt.com) with copy to [ibg@ibg.org.in](mailto:ibg@ibg.org.in)

### **KEYS HOTELS (Discount of 30-50%)**

IBG has entered into deal with Keys Hotels, a Unit of Bergguen Hotels Pvt. Ltd., who provides accommodation in Key Business and Leisure destinations.

For details and procedure click on the link given below:

<http://www.ibg.org.in/images/deal-desc-keys.pdf>

For details and terms and conditions mail to

[divya.patil@keyshotels.com](mailto:divya.patil@keyshotels.com) with copy to [ibg@ibg.org.in](mailto:ibg@ibg.org.in).

### **FILM COMMISSIONS**

IBG has tied up with seven Film Commissions spreading over Canada, France and USA. Anybody interested in the Television & Film industry in India may write to us for more details.

Mail to : [chandnan.sunhna@ibg.org.in](mailto:chandnan.sunhna@ibg.org.in)

### **WE WELCOME YOUR VIEWS**

We welcome views of Members to make this news bulletin more useful to IBG Members in particular and businesses at large. Your interest in India Business Group (IBG) is highly appreciated.

Dated : 9<sup>th</sup> January, 2013

**IBG Team**

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### **PAST EVENTS/NEWS**

#### **SIGNING OF MOU BETWEEN IBG & CITY OF MARKHAM, CANADA**

India Business Group (IBG) – City of Markham Reception was held in the Salon Dubarry, Hotel Sofitel BKC, Mumbai on 4th January, 2013 from 07.30 pm to 10.00 pm for signing of MOU by Mr. Vikash Mittersain, President, IBG and Mr. Frank Scarpitti, Mayor, City of Markham who is leading the delegation.

#### **NETWORKING EVENT (THE POTBOILER)**

The “Potboiler” Event was well received and over 120 participants attended the event and Networked.

**WEDNESDAY, DECEMBER 26, 2012**

**at The Tote Lounge & Bar, Mahalaxmi Race Course, Mahalaxmi, Mumbai**

#### **SPEAKER NETWORKING COCKTAILS EVENT**

**Speaker :** MR. ARNAB GOSWAMI, Editorial Director & Editor-in-Chief, Times Now

**WEDNESDAY, December 12, 2012**

**at Intercontinental Marine Drive, Mumbai**

#### **COOPERATING CHAMBERS AROUND THE WORLD**

IBG has entered into Cooperation with Twenty Chambers around the world for mutual cooperation.

For details click on the link given below:

<http://www.ibg.org.in/mou.html>

#### **VERTICALS – FOCUS SECTORS OF INDIA BUSINESS GROUP (IBG)**

IBG currently focuses on the Eleven business sectors and have set up verticals to concentrate and work for the benefit of these areas.

#### **TRADE OPPORTUNITIES**

IBG Members are welcome to send us details of Buy/Sell they wish to post here. This notification goes to all Members and about 12000 contacts in our and also to our Cooperating Chambers world wise and Consulates / Embassies who represent countries around the world.

In case you do not wish to receive mails from IBG, please reply back with the word “**Remove**” in the subject line.