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THE POTBOILER SPECIAL EVENT



IBG's "The Business of Entertainment" Vertical presented THE POTBOILER in Suburbs At Novotel Hotel, Juhu, Mumbai on Wednesday, 16th April, 2014 on requests by IBG Members to do THE POTBOILER in the Suburbs.

The Potboiler at Novotel Hotel was well received and over 250 Participants attended the event and Networked.

Feedback received from the Participants does suggest that they liked The Potboiler and would like the IBG's Entertainment Vertical to organize such events to allow them to network with the diversified People from the Entertainment Industry like IBG brought together this time.

IBG'S Business of Entertainment Vertical Head Ms. Carlyta Mouhini, a Brazilian Indi Singer and International Feature Columnist who also excels in singing 'Fusion Latin Indi Songs along with her electrifying performance, kept the IBG event going by introducing many from the Media Industry.

IBG Member Ms. Gioconda Vessichelli, who is an Italian Opera Singer, Theatre Actress & a Dancer, has recorded 4 Italian Version of Opera blend in a famous lyricist's songs. IBG wishes her Good Luck to make it big in the Indian Film Industry.

HIGHLIGHTS OF ENTERTAINMENT VERTICAL'S THE POTBOILER SPECIAL EVENT



IBG Founder & President, Mr. Mittersain addressed the evening



Mr. Rajjat Barjatya, Managing Director & CEO, Rajshri Media (P) Ltd. gave a talk



IBG gave a platform to the Star Cast of the Movie "Kahin Hai Mera Pyar" to promote their movie & play the Trailer at the event

To View the Theatrical Trailer

<https://www.youtube.com/watch?v=pOtYJ9BnwPU>



IBG gave a platform to the Star Cast of the Movie "Happy Journey" to promote their movie & play the Trailer at the event



IBG'S Business of Entertainment Vertical Head Ms. Carlyta Mouhini gave sensational performances



IBG'S Business of Entertainment Vertical Member Mr. Rohan Moktali narrated his poem "Nirbhaya"



IBG announced 12 Lucky Prize Winners which was sponsored by well known Hotels & other Brands



IBG had more performers to make it a wonderful evening with all the colors from the Media Industry

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Dated : 28th April, 2014

IBG Team