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IBG NEWS LETTER

Issue No. 10/2012-2013

EBRUARY'S IBG EVENT **SPEAKER-NETWORKING** **COCKTAILS EVENING**

WEDNESDAY, FEBRUARY 27, 2013

From 7PM Onwards

at The Intercontinental Marine Drive, Mumbai

THE UNIVERSITY OF THE WEST OF ENGLAND (UWE) HAVE SET UP A FREE SERVICE FOR INDIAN EMPLOYERS, EMPLOYEES AND STUDENTS

In the light of David Cameron's recent announcement urging Indian students to study in Britain, a top UK University, the University of the West of England (UWE) serves a free careers website linking Indian graduates educated in the UK with businesses and employers in India. This free service can be benefitted by Employers and Employees and all IBG members are encouraged to promote their companies and gain preferential access to this internationally minded reservoir of talent. Companies such as Tata, PWC, Deloitte, Intel, Accenture, HP, Arup, Dell, Future Group, Marks & Spencer, ICICI Bank, Direxions and Cutting Edge have already registered and SME's as well as other MNC's and Indian Corporates are encouraged to join the 50+ companies already benefitting from this free service.

Click on <http://ibg.org.in/pdf/UWE.pdf> for the brief from the University outlining the benefits and how easy it is for Members to benefit from this free service.

For further information, contact Ms Farzin Shroff on +91 22 66317001; farzin.shroff@flitabout.com

W.I.N. ANNOUNCES ITS 1st INDIA WINCONFERENCE - 22ND TO THE 23RD OF FEBRUARY IN HOTEL RADISSON BLU PLAZA,

IBG MEMBERSHIP

In case you are still not a Member of India Business Group (IBG) and would like to become one, you can get the details and form on our website

http://www.ibg.org.in/membership_form.html

IBG has SPECIAL MEMBERS ONLY events in addition to regular programme

IBG HAS COME UP WITH EXCITING NEW OFFERS FOR ITS MEMBERS

1. You win 6 months free extension to your IBG Membership on getting 2 new paid Members
2. You get free entry for monthly IBG Speaker-Networking Cocktails Event on getting 3 paid Guests along for the same event

SPONSORSHIP / ADVERTISING OPPORTUNITIES

In case you would like to advertise in this news letter at nominal rates please write to us at ibg@ibg.org.in
IBG NewsLetter goes to over 25000 people

To view sponsorship & advertising details and rates click here

http://www.ibg.org.in/pdf/AdvtgAndSponsorship_041012.pdf

INTERNATIONAL MEMBERSHIP BENEFITS

International Individuals / International Companies joining India Business Group (IBG) will benefit with instant access to one of the largest business networks available. IBG is one of the most active business chamber in the country.

To know more, click on

<http://www.ibg.org.in/international-membership-benefits.html>



Log on to Live Chat Room on the website for Members and connect, meet, mix and succeed with Members

NEW DELHI

Join Women's International Networking (W.I.N.) to witness how Women are shaping up the future – from the 22nd to the 23rd of February in Hotel Radisson Blu Plaza, New Delhi.

For more details on the global India event, click on <http://www.winconference.net/Events/W.I.N.-India-21-23-Feb-2013> or contact kristinengvig@winconference.net

WORKSHOP ON IPR FOR DESIGNERS ON 23RD FEBRUARY 2013 AT HOTEL GUESTLINE, JUHU

Rajeev Surana, a Patent Attorney & an Intellectual Property professional who runs an Intellectual Property protection, consulting & monetization firm, **Scinnovation Consultants Pvt. Ltd.** based out of Mumbai, presents **Bencil IP Clinic – Protect your Ideas, a half day Workshop on 23rd February, 2013 at Ramee Guestline Hotel, Juhu**, to help you acquaint with different forms of Intellectual Property such as Design Patent, Trademark & Copyright and how you can leverage the same to your advantage.

For further details, click on <http://ibg.org.in/pdf/links/IPRWS.pdf> & to Register, contact rajeev@scinnovation.in or click on <http://ibg.org.in/pdf/links/IPRegistration.pdf>

WOW (WORLD OF WOMEN)



We circulate one or more Women Entrepreneur's / Professional's (from IBG Members) story on our Monthly Newsletter and also set a platform for her / them to present at one of our events.

Last Month we had published stories of MS. MARGOT BORDEN (PARIS), MS. EMILY MIHAELA LACRAMIOARA HATCHER (HOLLYWOOD) and MS. REEMA SARIN (NEW DELHI) in our Newsletter and circulated to over 25000 people. Ms. Reema Sarin shared her story at "The Potboiler" Event on 23rd January, 2013 in a crowd of around 150 people.

This Month's Stories:

1. MS. KIRAN KANDADE

Kiran Kandade has over two decades of business

together.

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HYATT (IBG CORPORATE RATES IN SOUTHWEST ASIA)

IBG has entered into deal with Hyatt International South West Asia Limited, a Member of Hyatt Hotels Corporation, who presents corporate rates at Hyatt hotels in Southwest Asia.

Other room categories are available upon request. Kindly note that room types are subject to availability at the time of booking.

IBG Members will be able to make a reservation in any of the properties listed by mentioning IBG during the reservation process to take advantage of the corporate rates.

For Corporate Rates details and procedure click on the link given below:
<http://ibg.org.in/pdf/Hyatt%20hotels.pdf>

For details and terms and conditions mail to nica.geronimo@hyatt.com with copy to ibg@ibg.org.in

KEYS HOTELS

experience with sterling results across India, Asia-Pac, Europe and U.S. She has achieved significant outcomes in the field of Organization Development through mentoring organizations to create measurable sustained change. She has worked and studied directly with global thought leaders in the field.

Kiran holds an M.S in Positive Organizational Development and advanced certifications in Appreciative Inquiry and Leadership Development from Case Western Reserve University in the USA. She also holds post-graduate degrees from NUS in Singapore and University of Bombay.

She is the founder of Socrates Learning (www.socrates-learning.com) a management consultancy that offers OD professionals versed in strengths-based tools of change management across Asia and North America.

For inquiries on achieving transformational outcomes in your change initiatives please contact Kiran at kiran@socrates-learning.com

2. MS. VARSHA BHOWAD

PROFESSIONAL INFORMATION

Business Name : Effervescent Technologies Pvt. Ltd

Profession: C.E.O.

Location : Mumbai

Years In This Business: 14 yrs.

Previous Types Of Jobs : Creative Design Agency

PERSONAL INFORMATION

Hobbies: Meeting New People, discovering new places

Activities Of Interest : Shopping, hanging out with friends

City Of Residence : Mumbai

How Long : Since Birth

OTHER ACHIEVEMENTS

With constant passion and endeavor to excel in our creative field brought various global clients for effervescent and constantly emphasize in innovations and steer my organization towards customer satisfaction.

Bagged the prestigious contract of Lloyds Steel Ltd. For their visual communication design project, currently pursuing branding work for Harbhajan Singh Institute of Cricket

MISCELLANEOUS

My burning desire is to be recognized in top 5 creative



www.keyshotels.com

KEYS HOTELS (Discount of 30-50%)

IBG has entered into deal with Keys Hotels, a Unit of Bergguen Hotels Pvt. Ltd., who provides accommodation in Key Business and Leisure destinations.

For details and procedure click on the link given below:

<http://www.ibg.org.in/images/deal-desc-keys.pdf>

For details and terms and conditions mail to divva.patil@keyshotels.com with copy to ibg@ibg.org.in.

Glimpses of January 2013 Events

January - "THE POTBOILER" Networking Cocktails Evening



agencies in India

Something no one knows about me is : There is absolutely nothing to hide

My key to success is Consistency & positive approach

If you are also interested, kindly send us your story / details in about 100 words with your company's web link to deepika@ibg.org.in and get noticed on our Monthly Newsletter & the 'THE POTBOILER' Networking Event.

You may bring in other women along to participate in our programmes and also the women entrepreneurs / professionals you know who would like to join IBG.

LUCKY DRAW PRIZES

Would you like to give some prize at the Lucky Draw from the visiting cards dropped in the visiting card bowl? Please mail to deepika@ibg.org.in for details. You would get great mileage in the event flyer sent to over 15000 people.

EMPLOYEES OF LARGE CORPORATE'S MEMBERSHIP

India Business Group (IBG) has introduced a **Special Large Corporate Deal**. Every individual from a large corporate (KPMG, Ernst & Young, DHL, Deloitte etc.) with above 500 employees and also having their company domain's email id (for example ram@kpmg.com), will be eligible to get a **25% discount on the IBG annual Individual Membership**. For further details, mail deepika@ibg.org.in

DEALS FOR BENEFIT OF IBG MEMBERS

Disclaimer

IBG does not assume any financial responsibility in the deals brought to the benefit of IBG Members. All dealings with the respective vendors/bodies will be direct with the vendors under reference to IBG only for purpose of confirmation of IBG Member to the vendor.

TRADE OPPORTUNITIES

IBG Members are welcome to send us details of Buy/Sell they wish to post here. This notification goes to all Members and about 25000 contacts in our database and also to our Cooperating Chambers world wise and Consulates / Embassies who represent countries around the world.



January- Signing of MoU between IBG & City of Markham, Canada



WE WELCOME YOUR VIEWS

We welcome views of Members to make this news bulletin more useful to IBG Members in particular and businesses at large. Your interest in India Business Group (IBG) is highly appreciated.

Dated : 19th February, 2013

IBG Team

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In case you do not wish to receive mails from IBG, please reply back with the word "**Remove**" in the subject line.